



RIDENEPAL

INTERNATIONAL EXPO 2023

E-VEHICLES | MOTORBIKES | BICYCLES | ACCESSORIES

WHERE INNOVATION TAKES THE WHEEL!

Discover the latest
Innovations, Cutting-Edge
Technologies in **Automobiles,**
Auto-Components, Bicycles,
Motor Cycles, Electric Vehicles,
Sports and Fitness, &
Allied Industry.

01-03 SEP 2023

Bhrikuti Mandap, Kathmandu, Nepal



CONCURRENT EVENT

NEPAL 
INTERNATIONAL SHOW
Infused with E-Mobility Technology

ORGANISERS

Futurex 
LET'S BUILD THE FUTURE TOGETHER

media **space**
EXHIBITIONS | CONFERENCES | EVENTS

www.ridenepalexpo.com

About

RIDE NEPAL

INTERNATIONAL EXPO

Ride Nepal International Expo 2023 is a B2B event for attracting dealers, distributors, importers and entrepreneurs who are looking new business opportunities in E-Vehicles, E-Bikes, E-Scooty, Cycles, Sports and Fitness industry. It will also be open to B2C segment to increase awareness about Electric Vehicles Cycling, Fitness, Outdoor Sports, Cycling and provide knowledge about latest products and services. As technologies are upgrading fast and in order to compete in the international market Ride Nepal has taken one step ahead by allowing exhibitors to gauge reactions to new products and take consumer feedback. Successful industrialist and businessman strongly believe in innovation and latest technological advancements which trigger them to new heights in industry and to compete in the international market. Ride Nepal is the perfect platform to Visualize Quality through Competitiveness and also best platform for the visitors and exhibitors across the country to judge about the technologies & innovation which is occurring throughout the world at common platform. Business to Business (B2B) relation is must in order to stay connected in the market. For this, Ride Nepal has the perfect facilitator for cooperation between National and International manufacturers and consumers of all industrial sectors. The focus is directed to make and maintain the long term relationship building among National and International clients.





WHY NEPAL?

When it comes to hosting an Automobiles, Auto Components, Bicycles, Motorcycles, E-Vehicles, Sports and Fitness Industry exhibition event, Nepal stands out as an ideal destination. This is due to some factors we discussed above, like the country's unique combination of natural resources, government policies, and market potential make it an attractive choice for such an event.



The Nepalese government has demonstrated a clear interest in promoting the Automobile Industry in various ways. For instance, the subsidies given by the government for the purchase of electric cars have built charging stations in major cities is a clear indication. Hosting an Automobile exhibition event there can lead to further promotion of the adoption of Automobiles and showcase the government's efforts to create a sustainable transportation government as well.



Nepal is blessed with abundant hydropower resources, which can be leveraged to power Automobile Industry. This makes the country a potential leader in clean energy transportation and an Automobile expo will provide the perfect opportunity to showcase its potential



Nepal's market potential for Automobile is significant. The country's major cities, such as Kathmandu and Pokhara, are highly congested and suffer from severe air pollution. This provides a strong incentive for the adoption of Automobile Industry, which emit zero emissions and can help to improve air quality. By hosting an Automobile exhibition in Nepal, companies can showcase their products to a potentially lucrative market and explore opportunities for partnerships and collaborations.



OBJECTIVES

Bring together the entire spectrum at one place. Also bring in various service providers and international experts disseminate relevant information and educate the industry in multiple fields such as Access to Finance, Productivity enhancement, Technology Up Gradation, Better Supply Chain Management, Market Access, Linkages and Skill development etc. The platform will provide the opportunity to Manufacturers to Showcase their products and Connect and Collaborate with Prospective Stakeholders including International Business.

HIGHLIGHTS OF THE EVENT



Largest Gathering of Manufacturers, Organisations, Dealers, Technologies Providers, Policy and Decision Makers



Take away actionable learnings on the transition to a technology enabled Automobile industry, which will reimagine the industry of the future.



Showcase more innovative start-ups and address the most pressing technology transformation question



Opportunity to connect and collaborate with prospective stakeholders including both National & International Companies.



Benefit from exclusive insights shared by industry stakeholders who continue to strive to build the Electronic industry of the future.

EVENT ADVANTAGES

- The biggest Automobiles, Auto Components, Bicycles, Motorcycles, E-Vehicles, Sports and Fitness Industry expo in Nepal brings you the cutting-edge technology and latest top of the line products and services.
- Live Demo, Workshops and Conferences for better understanding and providing Opportunity of Knowledge sharing
- Networking with the Government officials, dealers, Potential Customers and other Stakeholders
- Opportunities to learn about government schemes and Investment opportunities, Automobiles, Auto Components, Bicycles, Motorcycles, E-Vehicles, Sports and Fitness Industry dealership and much more.



EXHIBITOR'S PROFILE

- Automotive Assemblers
- Automotive Consultants
- Automotive Components Manufacturers
- All India Cycle, E-Vehicles, E-Bikes, E-Scooty
- Bikes, Fitness and Sports dealers, Traders
- Automotive Educators and OEMs
- Air Pumps
- Air Filling Station
- Artificial Play grounds and Courts
- Artificial Grass, Mats
- Bicycle
- Bicycle Parts
- Bicycle Accessories
- Bicycle Safety Gears and Guards
- Body/ Chassis Fabricators
- Battery Manufacturers
- Charging Station
- Consultants
- Charging Technologies
- Cycle Rickshaw
- concessionaires
- Consumers
- Dietary Supplements
- Dealers/ Traders/ Distributors
- Electric Vehicle (E-Scooters, E-Cars, E-Bikes)
- Electric Vehicle parts and component
- E-rickshaw Operators
- Fitness and Equipment
- Fitness Machinery Accessories
- Financial Institutions

VISITOR'S PROFILE

- Folding Bicycle
- Gym Machinery
- Hoverboard
- Hospitality Industry
- Infrastructure Developers and Highway
- IT developers/System Designers
- Investors
- Lithium Ion Batteries
- Protective Guards and Gears
- Policy Makers
- Procurement Agents and Managers
- R & D Agencies
- Sports Equipment
- Sports Wear
- Sports Gadgets
- Sports Associations
- Tricycle
- Tyre and Tube
- Testing Companies



MARKETING PROMOTIONS



SMS



E-mailers



Media Outreach



Social Media



whatsapp Campaign



Billboards



Magazines



Video Marketing



Corporate Gifts



IVR Calls



Radio Advt.



Banners



Invitation



Google Ads



TV Advt.



Hoardings



Tele Calling



News Papers



Public Relations

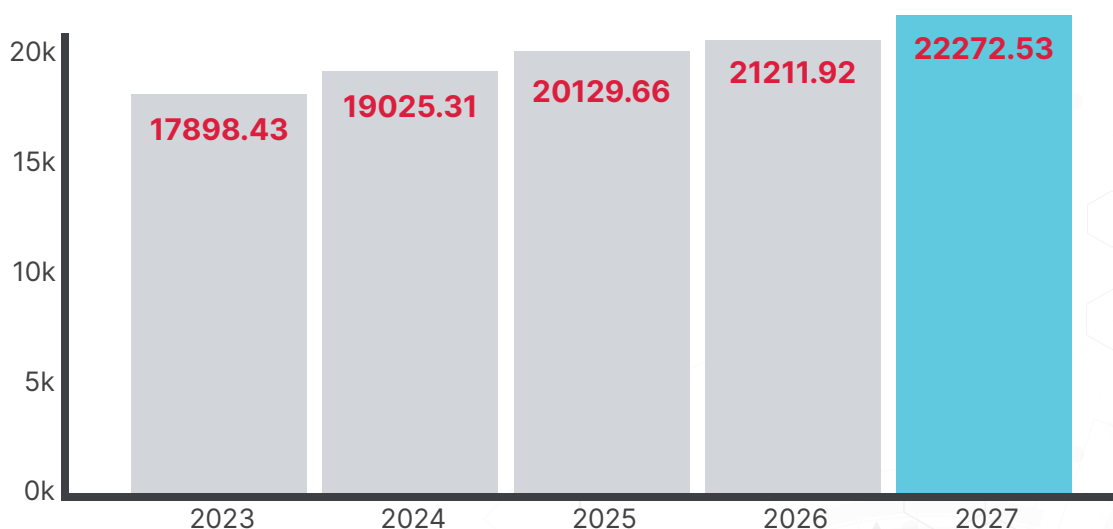


Press Releases

Government of Nepal's Noteworthy Achievements in Promoting the Automobile and Electric Vehicle (EV) Industry

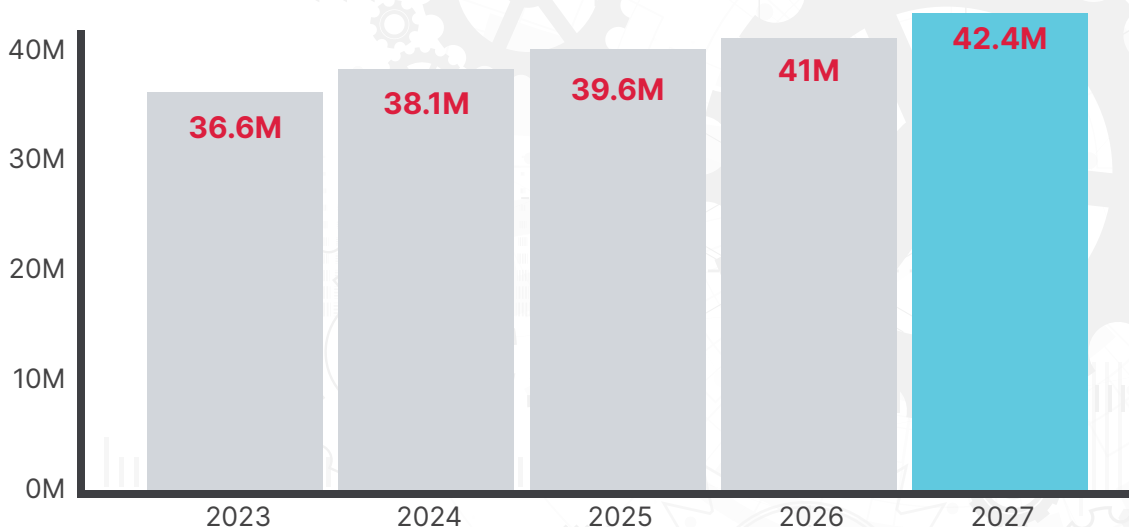
Forecast: Commercial Vehicles Registrations in Nepal 2022 – 2026

- Nepal's commercial vehicle registrations are projected to reach 20,390 units by 2026, exhibiting a significant annual growth rate of 39.2%.
- The market has been steadily growing since 2010, with a year-on-year increase of 1.7%, reaching a total of 26,581,000 units.



Forecast: Import of Buses to Nepal 2022 – 2026

- Nepal Bus Import is set to reach \$39,469,000 by 2026 from \$32,482,000, is expected to grow 1.3% per year.



Government of Nepal's Noteworthy Achievements in Promoting the Automobile and Electric Vehicle (EV) Industry

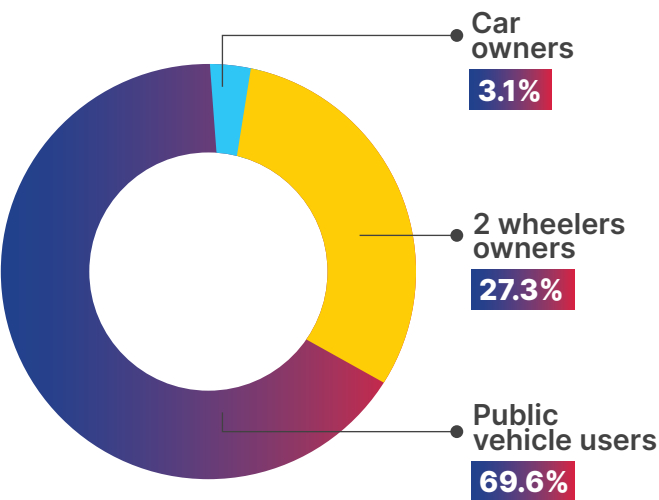
GOVERNMENT ACHIEVEMENTS FOR ELECTRIC VEHICLES IN NEPAL:

Revised Custom Duty: Electric vehicle custom duty reduced to 50%, and excise duty waived.	Waived Vehicle Registration Charges: No registration charges for electric vehicles.	Reduced Road Maintenance Tax: Road maintenance tax reduced to 50% for EVs.	Electricity Tariff Reduction: Nepal Electricity Board reduced electricity tariff for EV charging.
Local Assembly of Electric Two-wheelers: Several companies have started assembling electric two-wheelers in Nepal.	Shifting to Electric Vehicles: Government plans to transition from petrol-fueled to electric vehicles entirely by 2031.	Increasing Imports: Nepal imports electric vehicles and components primarily from India and China.	Building Charging Stations: Government plans to construct 500 charging stations in Kathmandu and other cities.
Government Target: By 2023, half of the imported vehicles in Nepal are expected to be electric.	Increase in Electric Vehicle Imports: Import of lightweight electric four-wheelers saw a significant increase.	Electric Vehicles for Delivery: Daraz, the largest e-commerce site in Nepal, uses electric scooters for deliveries.	Electric Scooters for Patrolling: Quick Response Teams and Metropolitan City patrols use electric scooters.
Charging Station Expansion: NEA has launched its first charging station and plans to establish 51 charging stations across Nepal.	Low-Cost Electricity: NEA provides low-cost electricity for EV charging, with rates as low as approximately Rs 4/hr.	Tax Incentives: Nepal offers special rates and waivers for the import of electric vehicles, reducing taxes on EVs.	Partnership for Charging Stations: NEA signed an agreement with a Chinese company to construct 50 EV charging stations.

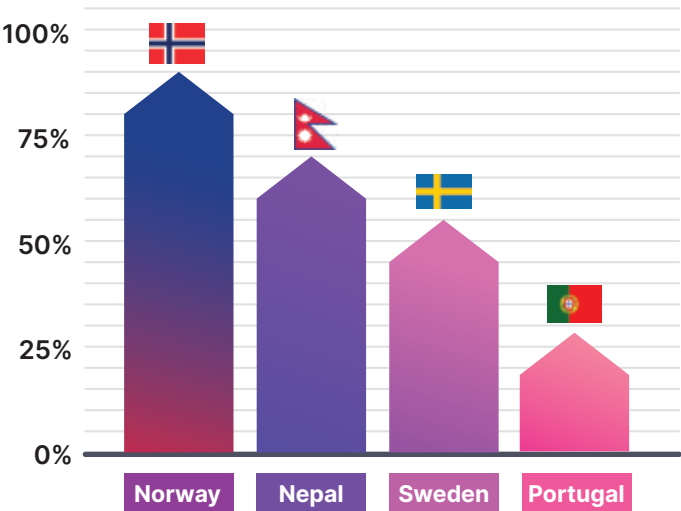
Nepalese turning to electric vehicles (EVs) in a tactical shift:

- Imports of EVs jumped 66.39% in the first nine months of the current fiscal year.
- 2,009 units of EVs worth Rs 5.62 billion were ordered during this period.

As Per the 12th National Census conducted in Nepal



Fully Electric Passenger Car Registration in Q1 2023



CONCURRENT SHOW

NEPAL

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**Bhrikuti Mandap Exhibition Hall,
Kathmandu, Nepal**

NIEV Show is an International Exhibition for the Growth of Nepal's E-Vehicle Industry, it will focus on ensuring an enabling environment for the commercialization of electric vehicles in Nepal.

With a growing awareness on Clean Energy alternatives and a mood to adapt to the changing mode of travel, this event Nepal International EV Show (NIEV Show), would be an apt platform for the stakeholders in the manufacturing, distributions and sales of electric vehicles as it brings together the Components, Spare Parts, Technologies and Allied Industry on to one platform.

Discover, connect, and expand your business horizons at the Nepal International EV Show, Leverage Business Opportunities at NEPAL's Largest Energy Infrastructure Show. NIEV Show will showcase latest Equipments, technologies, products, and EV enthusiast would have a glance of full range from the SOLAR, ENERGY STORAGE, EV CHARGING, CLEAN ENERGY, ENERGY SAVING & SMART TECH industries. NIEV Show has been very successful in pulling right audience connect and well accepted by the industry stalwarts.

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